

2026

Sponsorship and Donation Opportunities



Promoting and Preserving the Independence and Dignity of Older Adults Since 1974.



About Tri-County Office on Aging

Founded in 1974, the Tri-County Office on Aging (TCOA) has served as a consortium of Clinton, Eaton, and Ingham counties and the cities of Lansing and East Lansing for over 50 years.

As a nonprofit Area Agency on Aging, TCOA exists to meet the needs of the local aging community, caregivers, and persons with disabilities. TCOA connects people to resources, services, and programs that help to keep them safe, healthy and living actively in their own homes and communities.



Programs and Services

Home and Community Based Services:

In-Home and community care options to support a person's desire to age in the setting of their choice.

Information and Assistance:

Knowledgeable staff provide connections and referrals to community resources.

Health & Wellness Workshops:

Free classes to help individuals navigate health or caregiving topics.

Nutrition:

Serves over 400,000 meals a year through Meals on Wheels, Congregate Dining Sites, and other nutrition-access services.

Caregiver Supports:

Includes caregiver workshops, resources, Dementia consultations, and kinship caregiver support.

Your Support Helps Connect Our Neighbors, Friends, and Families to Life-Changing Services

Meet Anthony. Anthony is a proud third-generation farmer whose family has helped feed his community for almost a century. He is known to his neighbors as a good man, someone his family and community knows is always willing to help others when needed.

Five years ago, Tony's wife Maggie passed away after a years-long struggle with Alzheimer's disease. As he's continued to age, the hard work he's done his entire life has started to take its toll on his body; going up the stairs to the only bathroom in the farmhouse has become increasingly difficult. Although he's worked hard his entire life, Tony doesn't have much in savings and is on a limited income. Tony felt isolated and "stuck" without any way to change his situation.

When his children came to visit, they were able to get a fuller picture of Tony's home situation and realized that Tony needed the same support he has given to his community for his entire life.

Looking at Tony's needs, here's how TCOA was able to help fill in some gaps:

1. **Information and Assistance:** This program provides the trained specialists that Tony first spoke with after calling TCOA. A referral was made to TCOA's Options Counselor who provided potential options (programs and resources) that will help Tony maintain his health, home, and personal safety.
2. **Home-Delivered Meals:** A Meals on Wheels volunteer now delivers a nutritious meal Monday through Friday. One day, they noticed that Tony did not answer his door and called TCOA to report it. This intervention saved Tony from spending another 8 hours on the floor after a fall and may have saved his life.
3. **Health & Wellness Workshops:** Tony's local Senior Center is a host site for several evidence-based health and wellness classes. Tony has met several folks who have similar circumstances trying to manage their diabetes and has formed new connections and friendships with many of them.



Ways to Support TCOA

- 1 **Financial Contributions:** TCOA's online donation form makes it simple to give from anywhere, anytime. Make a gift in memory or honor of a loved one; set up a convenient recurring gift to auto debit each month; or make a one-time donation. You may choose to designate your gift to a specific program (i.e. Meals on Wheels, Crisis Services) or leave it unrestricted. Visit tcoa.org/donate to give.
- 2 **Sponsor Events:** Take advantage of visibility opportunities and receive tickets for your employees or friends to participate in TCOA's two exciting annual fundraisers: the Meals on Wheels Charity Golf Outing in the spring and the Dinner and Auction in the fall. See pages six and seven.
- 3 **Volunteer:** Make a difference in your community by delivering Meals on Wheels, serving food at a Congregate Dining Site, facilitating workshops, volunteering for annual fundraising events, and more.
- 4 **Planned Giving:** Ask your company or financial institution if they will match your gifts to TCOA. Keep TCOA in mind for bequests and estate planning.





Planned Giving

"The true meaning of life is to plant trees under whose shade you do not expect to sit."
- Nelson Henderson

Legacy Giving: Planned or Legacy Giving is a gift of sustainability, impact, and ongoing growth made possible by your thoughtful planning and everlasting care for your community. Please consider a bequest to the Tri-County Office on Aging to help make our essential programs accessible to all older adults, caregivers, and adults with disabilities who need them.

By including Tri-County Office on Aging in your estate plans, you kindly leave a lasting legacy in support of all who seek help and community here. Please consult your financial advisor to learn more.

Matching Gifts: Your employer or the institution you bank with may participate in a Matching Gift program. Corporate match programs help nonprofits, like TCOA, by matching charitable contributions from people like you, and/or donating to the organizations where their employees volunteer. Giving ratios vary among companies, but they may range from fifty cents for every dollar up to a 2:1 match.

You might already be donating or volunteering, this would increase your impact even more! Check in with your employer or banking institution to see if they participate in a matching gift program.



Elder Dignity Fund

The Elder Dignity Fund is simple. Everyone deserves the essential services and dignity inherent in food, community, and support.

Your donation to the Elder Dignity Fund helps ensure that older adults and adults with disabilities have access to information, resources, and connections. We are building the world that we want to live in, together.

Giving Levels are represented by hardy, resilient, and beautiful Michigan foliage and flora. These familiar faces of nature represent our resilient roots, our strength together, and the thoughtful fulfillment of individual longevity needs. We are the seeds, the sprouts, and the shade.

Connecting thousands of older adults, adults with disabilities, and caregivers to person-centered support -ranging from good nutrition, in-home care, crisis services, health and wellness workshops, and many other important resources each year- is more critical than ever!

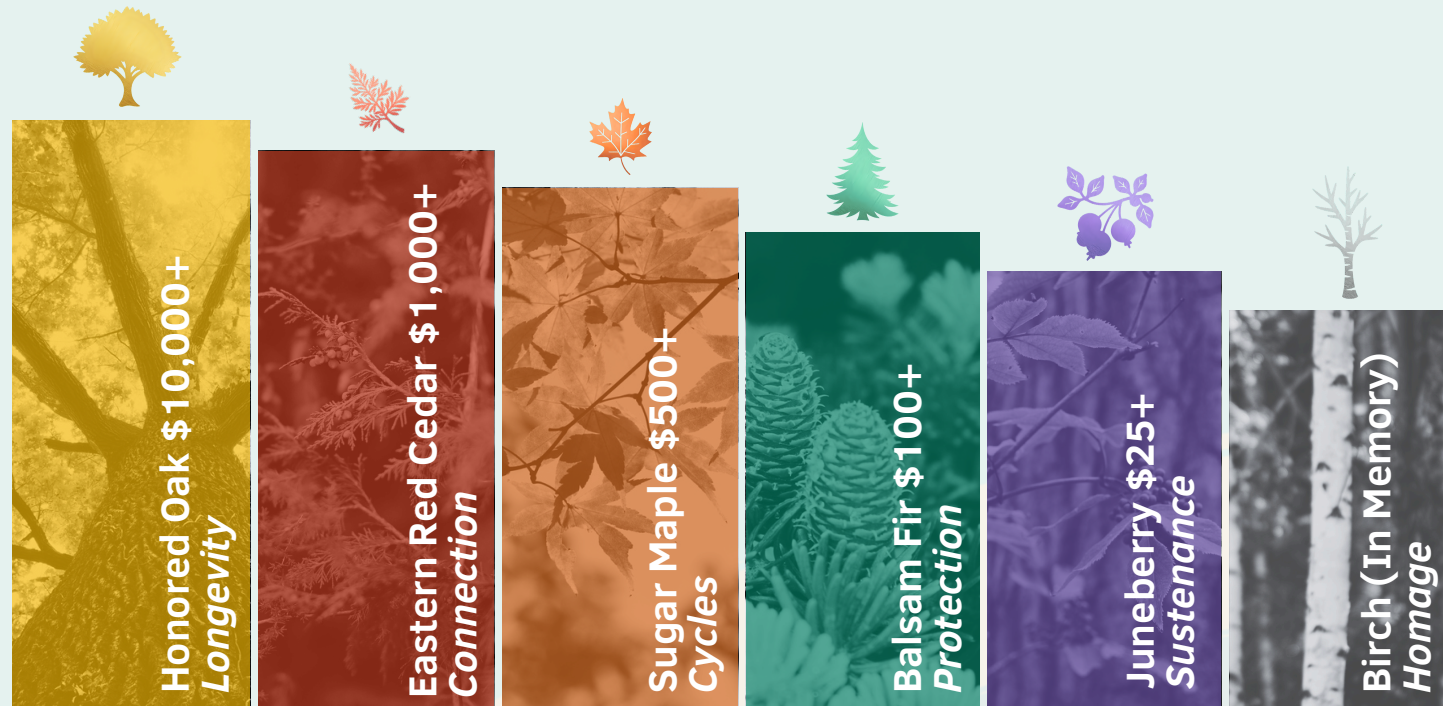
By participating today, you are seeding a world where everyone can age with independence and dignity no matter what their circumstances are. Your donation increases access and opportunity to fearlessly explore longevity for all of our community's older adults, adults with disabilities, and caregivers, while thriving in all seasons of life.

Giving levels, details, and descriptions at tcoa.org/donate.



Elder Dignity Fund Giving Levels

One-Time Gift



Cumulative Annual Giving



Adopt-a-Route: For Businesses and Organizations

Make a direct impact in your community with Tri-County Office on Aging's Meals on Wheels Program! Build a team to fill a Meals on Wheels route weekly or monthly (or more!). Then "hit the road" and personally deliver meals to participants in your community. Don't forget to represent by wearing your company or group swag!



As a Meals on Wheels Team, You Will:

- 1 Keep track of and schedule volunteers to ensure coverage for each of your scheduled routes.
- 2 Make sure all new volunteers go through the Tri-County Office on Aging's application and background check process.
- 3 Maintain communication with the Meals on Wheels staff regarding route coverage and volunteers.
- 4 Build new connections with individuals in the community while knowing you are making a difference. YOU may be the participant's only human contact that day.
- 5 Receive recognition as a sponsor in Tri-County Office on Aging's Annual Report.





Charity Golf Outing Sponsor Opportunities

Wednesday, June 17, 2026, 9:00am
Forest Akers West, East Lansing

Please join us on the green for a Charity Golf Outing benefiting Meals on Wheels and other essential In-Home Services.

EVENT SPONSOR - \$12,000

Three teams. Sponsor Plaque. Full page ad in event program. Two logo placements on the green. Logo on the giveaway item, Welcome Banner, Table, and Pre-Event Materials. Acknowledgement in the E-Newsletter, Annual Report, Website, and Social Media.

GOLD SPONSOR - \$5,000

Two teams. Sponsor Plaque. Two logo placements on the green. Logo in the event program, on the giveaway item, and at check-in. Acknowledgement in the E-Newsletter, Annual Report, Website, and Social Media.

LUNCH SPONSOR - \$3,500

One team. Sponsor Plaque. Logo placement on the green, in the event program, on the giveaway item, and signage throughout the lunch area. Acknowledgement in the E-Newsletter, Annual Report, Website, and Social Media.

HOSPITALITY CART SPONSOR - \$3,000

One team. Sponsor Plaque. Logo placement on the green, in the event program, on the giveaway item, and signage at the hospitality cart throughout the event. Acknowledgement in the E-Newsletter, Annual Report, Website, and Social Media.

GOLF CART SPONSOR - \$2,500

One team. Sponsor Plaque. Logo placement on the green, in the event program, on the giveaway item, and signage in the golf cart area at the start of the event. Acknowledgement in the E-Newsletter, Annual Report, Website, and Social Media.

SILVER PLUS SPONSOR - \$1,500

One team. Logo placement on the green, in the event program, and on the giveaway item. Acknowledgement in the E-Newsletter, Annual Report, Website, and Social Media.

SILVER SPONSOR - \$1000

One team. Logo placement on the green and in the event program. Acknowledgement in the E-Newsletter and Annual Report.

BRONZE SPONSOR - \$800

Two players. Logo placement on the green and in the event program. Acknowledgement in the E-Newsletter and Annual Report.

HOLE TABLE SPONSOR - \$750

Resource table on the green. Name in event program. Acknowledgement in the E-Newsletter and Annual Report.

HOLE SPONSOR - \$500

Logo placement on the green. Name in event program. Acknowledgement in the E-Newsletter and Annual Report.

BENEFACTOR - Dignity Sponsor

Donors of \$250 or more are acknowledged in event materials and listed in TCOA's Annual Report.

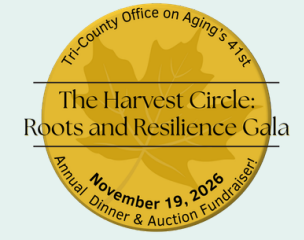
MEDIA SPONSOR - \$500 & in-kind equivalent

Make a \$500 gift and match a targeted media package with a sponsorship level for equivalent benefits. Conversation required.

Visit tcoa.org/tcoa-events for more information or to register online. **Teams include 4 golfers each.*

Please confirm sponsorship to Heather by May 23, 2026 at febres-corderoh@tcoa.org or 517-887-1377.

Signature Sponsorships Available!



Dinner & Auction Sponsor Opportunities

Thursday, November 19, 2026, 6:00pm
Eagle Eye Banquet Center, Bath Township

Please join us for an evening of elegant dining, live & silent auctions, cash bar, and raffle with cash prizes!

EVENT SPONSOR - \$10,000

Prominent logo placement and recognition in event materials and pre-event marketing w/full page in program. 16 tickets (2 tables) with preferred seating. Table sign and emcee announcements. Logo on TCOA website and social media. Listed in TCOA's Annual Report.

PRESENTING SPONSOR - \$5,000

Prominent logo placement and recognition in event materials. 8 tickets (1 table) with preferred seating. Table sign and emcee announcements. Logo on TCOA website and social media. Listed in TCOA's Annual Report.

AUCTION SPONSOR - \$3,000

Company logo in auction program & materials. 8 tickets (1 table) with preferred seating. Table sign and emcee announcements. Logo in event program. Logo on TCOA website and social media. Listed in TCOA's Annual Report.

ENTERTAINMENT SPONSOR - \$2,000

Company logo at stage area. 8 tickets (1 table) with preferred seating. Table sign and emcee announcements. Logo in event program. Logo on TCOA website and social media. Listed in TCOA's Annual Report.

MENU SPONSOR - \$1,500

8 tickets (1 table) with preferred seating. Table sign and emcee announcements. Logo in event program. Logo on TCOA website. Listed in TCOA's Annual Report.

TABLE SPONSOR - \$1,000

Corporate table including 8 dinner tickets. Table sign and emcee announcements. Logo in event program. Listed in TCOA's Annual Report.

CO-TABLE SPONSOR - \$500

Corporate half table including 4 dinner tickets. Shared table sign and in emcee announcements. Recognition in event program. Listed in TCOA's Annual Report.

DINNER DUO SPONSOR - \$300

Two dinner tickets. Recognition in event program.

BENEFACTOR - Dignity Sponsor

Donors of \$250 or more are acknowledged in event materials and listed in TCOA's Annual Report.

MEDIA SPONSOR - \$2,000 & In-Kind Equivalent

Make a \$2,000 gift and match a targeted media package with a sponsorship level for equivalent benefits. Conversation required.

INDIVIDUAL TICKET - \$100

Purchase a ticket to gain access to the evening's fun and festivities.

Visit tcoa.org/tcoa-events for more information

Please confirm sponsorship to Heather by October 27, 2026 at febres-corderoh@tcoa.org or 517-887-1377.

Signature Sponsorships Available!



THANK YOU

We look forward to partnering with you in 2026!

For more information on how to get involved, visit tcoa.org/donate or tcoa.org/tcoa-events.



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Fax: 517-887-8071

Website: tcoa.org

Hours: 8:00 AM to 5:00 PM

Monday through Friday

Lobby Hours: 8:30 AM to 4:30
PM Monday through Friday

